

FOR IMMEDIATE RELEASE
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The Reclaim Foundation Officers. From left to right: Nicole White (Marketing Coordinator), Dean Mayne (Treasurer), Megan Bull (President), Lindsey Shrout (Secretary), Madison Amido (Vice President)

Reclaim Foundation slated to launch the first community-driven portal for trauma survivors in Fall 2021; wins \$25,000 award from Victoria's Secret PINK

Founder Megan Bull and the team at Reclaim Foundation, a volunteer-run organization, are creating the Reclaim Foundation Portal to serve as a safe online space for those impacted by trauma to interact and communicate with one another as they progress on their own healing journeys.

With the Reclaim Foundation Portal slated to launch in Fall 2021, it will be the first community portal that was “created with the hope of transforming an isolating healing process into one with a strong and positive support system,” according to the California-based 501c3’s website. Users will be able to show support for others, join specific communities, and document moments in their own journey through independent journal entries.

After recovering from a series of traumatic events over the course of one year, Megan, who is also Reclaim Foundation’s President and a Director, was motivated to start Reclaim Foundation because she wanted to provide a platform for those impacted by trauma and their supporters to grow together, without letting their trauma identify them.

“I wanted my life to be defined by what I want it to be, not by the events that happened to me,” Megan said. “None of these traumatic events were the end of my story, they were just a reset to try again and build my life the way I want it to be.”

Before Megan founded Reclaim Foundation, she graduated from University of California, Davis in 2018 and began her career working in pharmaceutical research. Now, as part of the bioanalysis team, she works to develop solutions for rare diseases.



Beyond her day job, Megan's passion for helping others is demonstrated through the groundwork of Reclaim Foundation where she leads a core team of eight directors and officers all between the ages of 22-25, who serve as non-compensated volunteers. When Megan first began researching trauma support contacts and organizations, she found it to be very challenging and dividing during the healing process. And so, Reclaim Foundation was born in 2020 as a central location with resources to expand access for meaningful trauma support and to empower survivors to reclaim their lives.

“Reclaim Foundation was formed so that each trauma recovery journey isn’t as isolating because you can engage with others who are coping from similar situations,” Megan said. “Understanding someone else's resilience and how they are able to persevere, creates a foundation for others to build their own resilience.”

According to Dean Mayne, Treasurer and one of the Directors, the Reclaim Foundation Portal was created to lessen the isolation that those impacted by trauma face.

“We’re hoping to give people a place to one, privately journal and two, to publicly share and connect with others,” Dean said. “With the [Reclaim Foundation] Portal, they can know that they are not alone and they are in a safe space for them to work through their trauma.”

Reclaim Foundation is rooted in the idea that all trauma survivors — no matter the type of trauma — can learn and grow from each other.

Victoria’s Secret PINK has also recognized the value of Reclaim Foundation and Megan by selecting her as one of the 2021 PINK With Purpose Project Award recipients. Judging criteria was based on their mission, audience, passion, inclusion, and near-term results and long-term impact.

As one of the winners, Megan was awarded \$25,000 which will largely go toward developing the Reclaim Foundation Portal. The prize money will also be used to hire mental health and trauma counselors, to develop resources that can be accessed on their site, and supplement the costs for lawyers and web development.

Reclaim Foundation is built upon the idea that shared experiences can help bring others together and provide them with support through resources and community, Director Bryce Gaston says.

“Not many places exist where people are openly encouraged to talk about trauma,” Bryce said. “Reclaim Foundation gives them a place to connect with others and access resources.”

If you are interested in supporting or learning more about Reclaim Foundation, you can visit reclaimfoundation.org. For further information about Megan Bull or Reclaim Foundation, or to set up an interview, please contact Nicole White at marketing@reclaimfoundation.org.



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About Reclaim Foundation:

Founded in 2020, Reclaim Foundation is a California-based 501c3 that empowers people impacted by traumatic events. With the upcoming launch of the Reclaim Foundation Portal, the organization will connect survivors of traumatic events to others from similar situations in order to nurture growth and healing within their online environment.

Reclaim Foundation is also aware that when traumatic events occur, family and friends can benefit from a supportive community to uplift the survivors in their lives. With this in mind, Reclaim Foundation provides useful resources to help all those impacted by trauma. Some of the nonprofit's fundamental goals focus on raising awareness on the occurrence and impact of traumatic events, assisting with some trauma-related costs, and engaging in activities that empower survivors to reclaim their lives in the wake of trauma.

Website: <https://www.reclaimfoundation.org>

Instagram: <https://www.instagram.com/ReclaimFndn>

Facebook: <https://www.facebook.com/ReclaimFndn>

Twitter: <https://twitter.com/ReclaimFndn/>

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