

FOR IMMEDIATE RELEASE
July 2021

PINK
VICTORIA'S SECRET



Reclaim Foundation Founder Megan Bull wins \$25,000 award from Victoria's Secret PINK

Megan Bull, President and a Director of Reclaim Foundation, has been selected as a 2021 PINK with Purpose Award recipient. Now in its third year, the PINK with Purpose Project annually provides 15 inspiring young adults between 18-25 years of age with \$25,000 in funding for their projects supporting community, mental health, and sustainability.

After recovering from a series of traumatic events over the course of one year, Megan was motivated to start Reclaim Foundation because she wanted to provide a platform for those impacted by trauma and their supporters to grow together, without letting their trauma identify them.

“Reclaim Foundation was formed so that each trauma recovery journey isn’t as isolating because you can engage with others who are coping with similar situations,” Megan said. “Understanding someone else’s resilience and how they are able to persevere, creates a foundation for others to build their own resilience.”

Megan first learned about the PINK with Purpose Project while she was filing the official Reclaim Foundation papers. Immediately, she knew she wanted to create a submission for Reclaim Foundation under the mental health category.

The judging for the contest, which in previous years had more than 9,000 applicants, was based on a 5-point scale for five different criteria: how well they described their mission, how much their project will impact its intended audience, how effective will their project be in the short- and long-term, how passionate they are about the project, and how they are positively impacting diverse communities, equitable business practices, and fostering a sense of inclusion.

Since receiving the \$25,000, Megan and Reclaim Foundation put the money toward launching their website (reclaimfoundation.org), developing the Reclaim Foundation Portal, and establishing relationships with other nonprofits with similar missions like Gilroy Strong Resiliency Center and Artists for Trauma.

If you are interested in supporting or learning more about Reclaim Foundation, please visit reclaimfoundation.org. For further information about Megan Bull or Reclaim Foundation, or to set up an interview, please contact Nicole White at marketing@reclaimfoundation.org.

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About Reclaim Foundation:

Founded in 2020, Reclaim Foundation is a California-based 501c3 that empowers people impacted by traumatic events. With the upcoming launch of the Reclaim Foundation Portal, the organization will connect survivors of traumatic events to others from similar situations in order to nurture growth and healing within their online environment.

Reclaim Foundation is also aware that when traumatic events occur, family and friends can benefit from a supportive community to uplift the survivors in their lives. With this in mind, Reclaim Foundation provides useful resources to help all those impacted by trauma. Some of the nonprofit’s fundamental goals focus on raising awareness on the occurrence and impact of traumatic events, assisting with some trauma-related costs, and engaging in activities that empower survivors to reclaim their lives in the wake of trauma.

Website: <https://www.reclaimfoundation.org>

Instagram: <https://www.instagram.com/ReclaimFndn>

Facebook: <https://www.facebook.com/ReclaimFndn>

Twitter: <https://twitter.com/ReclaimFndn>

LinkedIn: <https://www.linkedin.com/company/reclaimfndn>